

2024 STEP for Bleeding Disorders Run / Walk Fundraiser May 11, 2023 9:00am – 1:00pm



2024 Local and National Sponsorship Opportunities

There are a variety of corporate and individual sponsorship opportunities available. To ensure that your company logo is included on the walk t-shirts (if available) and any signage at the event or prior to the event, please provide a copy of your logo on disk, or e-mail a high-resolution file or jpeg of your logo to Sue Martin on or before **April 1, 2024**. We also welcome in-kind donations. In-kind donations can be product, equipment and/or service donations. Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation. For more information on sponsorship opportunities and logo submission, please contact the Walk Manager/Executive Director: Sue Martin @ sue.martin@bda-sc.org or call BDASC @ 864-350-9941.

We are proud to support Bleeding Disorders Association of South Carolina (BDASC) by sponsoring the 2024 STEP for Bleeding Disorders 5K Walk / Run. We hereby authorize BDASC to include our corporate name and logo on all event marketing posters, t-shirts (if provided), signage, BDASC social media platforms, and website, consistent with our sponsorship selection below. Please review deadlines for logo submission listed below.

Sponsorship Opportunities

❖ Presenting Sponsors	\$7,500
❖ Ultra-Marathon Sponsors	\$5,000
❖ Marathon Sponsors	\$3,500
❖ Half Marathon Sponsors	\$2,500
❖ Quarter Marathon Sponsors	\$1,000
❖ Mile Sponsors	\$500
❖ Kilometer Sponsors	\$250
❖ Supporter Sponsors	\$100

SPONSOR INFORMATION SHEET:

NAME: _____

COMPANY: _____

COMPANY ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE NUMBER: _____ FAX NUMBER: _____

CONTACT EMAIL ADDRESS: _____

OUR CHECK IS ENCLOSED _____ PLEASE INVOICE US _____ ONLINE PAYMENT _____

	In-Kind Sponsor	Donation/Product	Value of Product
	In-Kind Sponsor		\$
	In-Kind Sponsor		\$

Please send your completed form, contribution, and vector format logo to: Attn: Sue Martin, Executive Director

Bleeding Disorders Association of
 South Carolina
 Attn: "STEP for Bleeding Disorders"
 Green Gate Office Park
 25 Woods Lake Road, Ste. 300
 Greenville, SC 29607
 Office /Mobile (864) 350-9941
 Fax: (864) 864-236-8663
 Email: sue.martin@bda-sc.org

Make all checks payable to:
 Bleeding Disorders Association of South Carolina

Sponsorship Opportunities

(Sponsorship opportunities are open to multiple Sponsors)

Presenting Sponsorship - \$7,500.00
Ultra-Marathon Sponsorship - \$5,000.00
Marathon Sponsorship - \$3,500.00
Half- Marathon Sponsorship - \$2,500.00
Quarter Marathon Sponsorship - \$1,000.00
Mile Sponsorship – \$500.00
Kilometer Sponsorship - \$250.00
Supporter Sponsorship – 100.00

Additional Sponsorship Opportunities:

IN KIND DONATIONS
FOOD AND BEVERAGE
ENTERTAINMENT

Presenting Sponsors \$7,500.00

- ❖ Opportunity to host a community partnership Pre-Thank You Recognition Event for volunteers and members of BDASC.
- ❖ Company Logo prominently placed on the Walk T-Shirt & Run Bib Numbers as the **Presenting Sponsor**, all posters, signage, social media platforms, Virtual Managed Devices (iPad), newsletters, and pre-post write-ups and other materials as developed.
- ❖ Company name prominently mentioned in all press/media releases produced for the event.
- ❖ Prominent Company Logo recognition displayed at the start/finish point of the run walk.
- ❖ Verbal recognition at the start of the walk event and 2-minute welcome.
- ❖ Logo placed prominently on website walk page and linked to your URL choice.
- ❖ Tented booth for exhibit table to display company materials and information at the walk reception area and **4 free walk registrations** for your company team.
- ❖ BDASC (1) Community **Branded Dinner** Partnership Event Opportunity in 2024.
- ❖ Placement of a 1/2 page add in our Official News Infusion Newsletter (August, 2024 Edition)
- ❖ Opportunity to attend the Pre- Kick Off Virtual STEP Kahoot.

Ultra - Marathon Title Sponsors \$5,000.00

- ❖ Company Logo prominently placed on the Walk T-Shirt & Run Bib Numbers as the **Ultra – Marathon Title Sponsor**, all posters, signage, social media platforms, Virtual Managed Devices (iPad), newsletters, and pre-post write-ups and other materials as developed.
- ❖ Company name prominently mentioned in all press/media releases produced for the event.
- ❖ Prominent Company Logo recognition displayed at the start/finish point of the run walk.
- ❖ Verbal recognition at the start of the walk event.
- ❖ Logo placed prominently on website walk page and linked to your URL choice.
- ❖ Tented booth for exhibit table to display company materials and information at the walk reception area and **3 free walk registrations / attendees** for your company team.
- ❖ BDASC (1) Community Partnership **Non-Branded** Event Opportunity in 2024.
- ❖ Placement of a 1/2 page add in our Official News Infusion Newsletter (August 2024 Edition)
- ❖ Opportunity to attend the Pre- Kick Off Virtual STEP Kahoot.

Marathon Sponsors \$3,500.00

- ❖ Company Logo prominently placed on the Walk T-Shirt as the **Marathon Sponsor**, all posters, signage, social media platforms, Virtual Managed Devices (iPad), newsletters, and pre-post write-ups and other materials as developed.
- ❖ Company name mentioned in all press/media releases produced for the event.
- ❖ Company Logo recognition displayed at the start / finish point of the walk.
- ❖ Verbal recognition at the start of the walk event.
- ❖ Logo placed prominently on website walk page and linked to your URL choice.
- ❖ Tented booth for exhibit table to display company materials and information at the walk reception area and **2 free walk registrations / attendees** for your company team.
- ❖ BDASC (1) Community **Partnership Non-Branded** (*local area- upstate*) Event Opportunity in 2024.

Half - Marathon Sponsors \$2,500.00

- ❖ Company Logo placed on the Walk T-Shirt as the **Half - Marathon Sponsor**, all posters, signage, social media platforms, Virtual Managed Devices (iPad), newsletters, and pre-post write-ups and other materials as developed.
- ❖ Company name mentioned in all press/media release produced for the event.
- ❖ Company Logo recognition displayed at the start / finish point of the walk.
- ❖ Verbal recognition at the start of the walk event.
- ❖ Logo placed on website walk page and linked to your URL choice.
- ❖ Tented booth for exhibit table to display company materials and information at the walk reception area and **1 free walk registration / attendee** for your company team.

Quarter – Marathon Sponsors \$1,000.00

- ❖ Company Logo placed on the Walk T-Shirt as the **Quarter - Marathon Sponsor**, all posters, signage, social media platforms, newsletters, and pre-post write-ups and other materials as developed.
- ❖ Company name mentioned in all press/media release produced for the event.
- ❖ Verbal recognition at the start of the walk event.
- ❖ Logo placed on website walk page and linked to your URL choice.
- ❖ **1 free walk registration / attendee / volunteer opportunity**

Mile Sponsors \$500.00

- ❖ Company Logo placed on Walk T-shirt and signage along the walk.
- ❖ Company Name listed in all signage and media, newsletters, social media platforms and write-ups.

Kilometer Sponsors \$250.00

- ❖ Company Logo placed on Kilometer signage along the walk.
- ❖ Company Name listed in all signage and media, newsletters, social media platforms and write-ups.

Supporter Sponsors \$100.00

- ❖ Company Name listed in all media, newsletters, and write-ups.

Entertainment Sponsors (\$700,00)

(DJ, Face Painting, Caricature Drawings, Balloons, or other) -

- ❖ Fun activities for the event.
- ❖ Company Logo and name recognition listed in all signage and media, newsletters, and write-ups.

Food or Beverage Sponsors (\$500.00)

- ❖ Breakfast, Lunch or Drinks
- ❖ Company Logo and name recognition listed in all signage and media, newsletters, and write-ups.

In-Kind Sponsors (value of \$500.00 or more)

- ❖ Company Logo placed on Walk T-Shirt and signage along the walk.
- ❖ Company Logo and name recognition listed in all signage and media, newsletters, and write-ups.

Thank you for helping us serve and support the South Carolina Bleeding Disorders Community with this important awareness and fundraising event. Please feel free to reach out with any questions you may have.